



**Pinterest Fair  
SPONSOR OFFER  
\$10,000**

**Exclusive:**

- ★ **SPIRIT OF TEXAS PINTEREST FAIR** for the 2017 Spirit of Texas Fair
- ★ (12) Twelve month program of inclusion on all media platforms
- ★ (4) tickets to Spirit of Texas Bank VIP Party & access to Spirit of Texas Bank VIP Area
- ★ VIP Parking
- ★ Sponsor Inclusion in event media coverage
- ★ Opportunity for sponsor to provide specialty t-shirts for Pinterest Fair Makers & Participants

**Signage:**

- ★ Banner in premium area
- ★ Sponsor Signage at main stage insuring maximum media exposure
- ★ Recognition as Pinterest Fair Sponsor on Event Sponsor Board
- ★ Speciality Sponsor Logo Signage on all **SPIRIT OF TEXAS PINTEREST FAIR** Tenting

**Media:**

- ★ Inclusion of name/logo on event materials, websites, print and social media
- ★ Press Release(s) announcing partnership as Pinterest Fair Sponsorship
- ★ Weekly Social Media postings
- ★ Full Page 4 color ad in Spirit Of Texas Festival Magazine
- ★ Full page story in Spirit Of Texas Festival Magazine
- ★ Feature story about Sponsor in Spirit Of Texas Festival Magazine online magazine (4x yearly)
- ★ Featured positioning on Spirit of Texas website
- ★ Name and/or logo on press related materials
- ★ Copy of all event video & photos

**Event Programing:**

- ★ Announcement of company name and recognition throughout SOTF events
- ★ Opportunity for sponsor to speak at event(s) throughout the 4 days
- ★ Complimentary premium booth space at event
- ★ (4) VIP Celebrity Pot Stirrers during Guinness World Record Chili event
- ★ On stage photo opportunities during Guinness World Record record breaking attempts Chili & 2-Step
- ★ Branded event tickets for public distribution
- ★ Signed Artist proof of event poster